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620 8th Ave
New York, NY 10018

Dear Hiring Manager,

Congratulations on finding this cover letter! It was no easy feat, unless you skipped the whole thing and just went right here–which is fine, you're busy, I get it, it's just…it took me a while to make it, it's pretty fun…

Anyway, I am writing to express my interest in the Associate Content Producer role that was posted to LinkedIn. As a seasoned professional with experience coordinating teams, developing products, and delivering high-quality content, I would be an ideal fit for NYT Games.

I am fond of saying "Anything worth doing is worth putting way too much effort into." I apply this motto to all facets of my life, from the personal (for my last birthday party I turned my apartment into a fully functioning escape room) to the professional. Early in my tenure working with Mighty, a legal technology startup, I was asked to develop a set of FAQs to help new users understand our platform. Knowing that our tech-averse user base needed a bit more hand-holding than just written Q&As, I put together a series of video tutorials demonstrating all of our product offerings. I wrote the script, edited the video, and even recorded the narration myself, all within a few days. Tasked with drafting a supplemental resource for our customer service team, I surpassed expectations and created an accessible resource that was useful both internally and externally at a crucial stage in the product's development.

But while I can function as a one-man band when needed, I much prefer collaboration. Throughout my career, I have often found myself in roles where I serve as the nexus between multiple different teams. As a conference assistant at the Library of Congress, I was the go-to-person for all questions and requests from guests, contractors, and venue staff. The organizational skills developed there have served me well across a number of other sectors, from teaching to film production to tech. My track record shows a proven ability to coordinate numerous different voices and perspectives in order to produce great work.

Bringing these skills to NYT Games would be an incredible opportunity. I believe games can be an amazing way of connecting people and nurturing minds. A few weeks ago on Christmas I was talking with some family members about the new Connections game. We talked about strategy, laughed about dumb mistakes we made, and pulled up the day's puzzle to solve it together. In a world that can feel more isolated by the day, services like the Wordle and crossword are invaluable tethers that keep us connected.

Thank you for considering my application. I look forward to discussing further how my skills and experience can help the team achieve its goals.

Sincerely,
Kevin Palermo